

## Squidoo is Great for Fun Charity and Promote Business

I recently discovered Squidoo and I have got to say I love it. Squidoo is the world's most popular site for creating an easy to build single page about things you are passionate about. Your page can be about books, blogs, online shops, your business or whatever.

This page is called a lens. You write an article. You can also add photos and links. Google maps, blogs, eBay auctions, YouTube videos, and more. Just use your imagination and be creative!

Squidoo is in the top 500 most visited sites in the world, and in the top 250 most viewed in the United States so you know your lens has a great chance of being seen. Lenses are interactive. This means you can visit lenses other people have created and invite them to visit your lens.

Would you like a free way to earn money for your charity? Squidoo has donated hundreds of thousands of dollars to charity to date. Word of mouth at your fingertips. Squidoo is something you should have if you care about getting the word out about your business or charity.

I was amazed to learn Squidoo has more than 700,000 Lenses. Wow! Squidoo has been reviewed by the New York Times, Mashable, BoingBoing and has been profiled in The New York Times, CNN, MSNBC, and The Washington Post.

I was surprised how easy it was to create a lens. A lens can be treated much like a blog, except it is on a single subject. It can contain links to other external sites. I created a lens on GDI. [Click here to visit my Lens](#)

Wouldn't you like to be a lensmaster? Lensmasters are people who want to present information on a topic they care about. Squidoo is a great way to get targeted free traffic. I created a Unique Article Wizard lens. [Click here to visit my Squidoo Lens](#)

Because of their association with thousands of other pages, lenses can achieve popularity. Word of mouth at your fingertips. Squidoo is something you should have if you care about getting the word out about your business or charity.

## About the Author

I really enjoy creating lenses. I currently have four lenses. The last lens was a page on free wireless phones. Click here to [Visit My Squidoo Page](#). I know you will think Squidoo is as amazing as I do! You might just create a Squidoo Lens for yourself! Grab a totally unique version of this article from the Uber [Article Directory](#)

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