

Squidoo Marketing - 3 Tricks On Squidoo

A powerful web 2.0 website is getting the attention of Internet marketers from around the world now that they realize they can promote stuff and build their brands using the site.

Getting active on Squidoo involves more than creating a web page by dragging widgets onto a page and personalizing them. In fact, you need to spend some time to hook your lens up to other pages and groups, and then build a few links from external websites.

To get you started, here are 3 quick ways to use Squidoo to increase your traffic and website income:

1. Be active on the Squidoo forums. The forums let you meet and chat with other Squidoo lensmasters, and by being nice and helpful, you can build up a network of other users who help you build your rankings for your lenses, and even bookmark your pages on other social bookmarking sites. You can even befriend advanced forum members called Squid Angels, and have them bless your web pages, and get yourself higher rankings and more traffic.
2. The Squidoo Groups - these groups are collections of one or more lenses, categorized in some way, and you can join some related groups and become active on that page by leaving comments, answering polls and voting on things. When you get your lens listed in other groups, or even your own groups, it creates more links back to your lens, and thus generates higher rankings and more website traffic.
3. Discover other Squidoo lenses related to yours. Read their content, and write positive, constructive, helpful comments, and include a link back to your web page. This will cause the other lensmaster to visit your lens, and maybe do the same on your lens. Just be sure to leave any constructive feedback for the private communication channel.

There are buttons on every Squidoo lens that lets anyone bookmark a lens on the most popular social bookmarking websites, like Twitter, Digg, Stumbleupon, and others. One good idea is to bookmark the lenses that are related to yours and who get more traffic (higher rankings), and then leave a positive comment and a note about what you did. Then the lensmaster will often come to your lens and bookmark yours.

Squidoo is a great place to learn highly effective social behavior that leads to greater success and income. Simply do useful, kind things to others, and what how your prosperity and income rises with the number of good deeds you do. Try applying everything you have learned, and see just how much income you can make using Squidoo.

About the Author

To master even bigger income using Squidoo marketing, try the new free Internet [Wealth System](#) videos. Jane Kozlinski is editor for the [how to become rich](#) lens.

Source: <http://www.cothivalebooks.com>